D E T A I L S D A T A Q U A L I T Y

**1.5 million** fresh pieces of data per month are scrubbed to ensure quality and deliverability, making our database one of the largest and most hygienic available.

Our database has more than **200 million** consumer and business emails, time stamped with URLs to verify recipients consent.

Email marketing is one of the **best ways** in digital advertising to drive new website traffic, drive branding, awareness and direct response.

**Leverage** the advanced targeting of email marketing to reach new customers and fill your marketing funnel with well qualified buyers.

Our email database is gathered via opt-in online surveys, e-subscriptions, e-registrations and our extensive network of permission-based websites.

We maintain and update our unsubscribe lists regularly providing quality assurance, verifying that all broadcasts are CAN-SPAM compliant.

We also have the ability to run display campaigns targeting email recipients or look-a-likes prior to the send or after an email is deployed.

Every record received also has the opt-in date, IP and source for compliance purposes.

**Our emails are 100% opt-in and permission-based to ensure every consumer and business in our database has consented to receive emails from our advertisers.**



**E M A I L**

**M A R K E T I N G**

S e c u r e l y d e l i v e r y o u r m e s s a g e t o

s p e c i f i c c o n s u m e r s u s i n g h u n d r e d s o f

t a r g e t i n g o p t i o n s v i a a d e d i c a t e d e m a i l b l a s t .

D i g i t a l D i r e c t M a i l t o e n h a n c e y o u r m a r k e t i n g .

[\* See full specifications here.](https://www.adcellerant.com/wp-content/uploads/Email-Creative-Guidlines.pdf)